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For Immediate Media Release

Launching a prestigious VDP winery from the Middle Rhine in Singapore

Lanius-Knab x Greenwood Fish Market



From left to right: The family behind GFM visiting Lanius-Knab in Germany, the Riesling selection from 2023's wine dinner at GFM, the Lanius family with GFM after the successful wine dinner

8 April 2024, Singapore - Lanius-Knab, a prestigious VDP-awarded winery from the Middle Rhine, has appointed Greenwood Fish Market, a stalwart brand of restaurants, to be their exclusive distributor as they launch their wines in Singapore.

In 2022, test shipments of 4 Riesling labels were launched in Greenwood Fish Market, receiving rave reviews from the local market. Now, a larger range of 10 premium labels, comprising Rieslings and Pinot Noirs, will be launched as the partnership officially debuts at ProWine Singapore 2024.

This collaboration was born by chance when David Lee, founder of Greenwood Fish Market, visited the Lanius-Knab winery for tastings during his visit to Oberwesel. The wines and the Lanius family left such an impression that a business partnership was formed over a handshake.

"Lanius-Knab wines are an absolute delight. Everyone we've served them to was sold after the first sip," says Li Qing, marketing executive of Greenwood Fish Market, "we believe in delivering value and ensure that our price point is comfortable for anyone to pick up a bottle."

Greenwood Fish Market actively spearheads B2C events, from wine dinners with the German Wine Princess to participation in Riesling Week, to introduce Lanius-Knab to the market. B2B-wise,, sales channels have already been set up to facilitate inquiries and purchases.

Moving forward, Greenwood Fish Market is dedicated to continuing their educational initiatives and hopes to partner with the hospitality industry to build a strong presence for Lanius-Knab wines in Singapore.

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Greenwood Fish Market

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About the Brand

There's something wonderfully satisfying about eating foods from the sea - cracking through claws, slurping shells, and savouring the freshest catch of the day. A retailer and family-run restaurant serving fresh seafood cuisine, Greenwood Fish Market has become a roll-off-the-tongue household name within the Greenwood Avenue community. Established in 2003, the restaurant stays true to its humble beginnings of offering value to the table and is the go-to destination for your seafood fix.

Lanius-Knab

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About the Brand

The Lanius-Knab winery has been family-owned for 250 years. Since 1995, we have been part of the VDP. Our wine grows in the VDP-classified vineyard locations Engehöller Bernstein and Engehöller Goldemund as well as the Oberweseler Oelsberg, locations which were already supreme-classified in the Prussian vineyard classification of 1801. Low yields, eco-minded cultivation and selective hand-picking are the recipe for maintaining natural uniqueness and authenticity. The grapes are handled gently with slow fermentation.

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