



The Connected Drinking Experience

NINA Unveils Revolutionary Smart Pourer at FHA 2024, Singapore

NINA, a pioneer in innovative hospitality solutions, proudly announces the debut of its groundbreaking smart pourer at the Food&HotelAsia (FHA) 2024 conference in Singapore. This cutting-edge technology is poised to redefine the hospitality industry, offering a seamless self-service solution for various sectors worldwide.

NINA's smart pourer is designed to revolutionize the way spirits are consumed and managed. By leveraging state-of-the-art, patented locking mechanisms and digital tracking capabilities, NINA's pourer ensures precise measurements while digitizing every drop. This not only provides real-time data but also invaluable insights into consumption patterns for establishments.

Dan Skrek, Chief Business Officer at NINA, expressed his excitement about the launch in Singapore, stating, "Our smart pourer represents a significant leap forward in hospitality technology. It offers unparalleled convenience, efficiency, and data-driven insights into consumer behavior and preferences for our partners across the globe."

Key features and benefits of NINA's smart pourer include:

- Precise measurement and tracking of spirit consumption
- Real-time data analytics for informed decision-making
- Improved customer experience through self-service convenience
- Enhanced inventory management and control
- Flexibility for customers to access premium spirits and choose any quantity with ease

NINA's smart pourer will be available in Singapore immediately following its debut at FHA 2024, providing establishments with the opportunity to elevate their offerings with premiumization - granting customers access to ultra-premium spirits. With the flexibility to break the measure and pour as little or as much as desired, guests can enjoy a tailored and personalized drinking experience.

For more information on NINA and its innovative solutions, please visit www.drinknina.com.

About NINA:

NINA is a leading provider of innovative spirits consumption solutions, dedicated to transforming the guest experience and optimizing operations for hospitality businesses worldwide including hotels (both in-room and lobby bars), lounges, short-term rentals, distillery visitor centers, social clubs, duty-free shops offering liquor tastings, as well as arenas and stadiums. With a focus on cutting-edge technology and unparalleled service, NINA is committed to reshaping the F&B industry.

For media inquiries or further information, please contact Dan Skrek at dan@drinknina.com.

